German Initiative on Sustainable Cocoa

GISCO‘s Approach on Diversification as a Strategy to increase Family Income and Nutrition

Plateforme de Partenariat Public-Privé (PPPP)
Panel sur la diversification
1er avril 2015
GISCO Multistakeholder Initiative: Membership Profile

**BDSI:** Association of the German Confectionery Industry e.V.

**German Cocoa Trade Association e.V.**

**Individual Companies**

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**BMZ:** Federal Ministry for Economic Cooperation and Development

**BMEL:** Federal Ministry of Food and Agriculture

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**BVLH:** Federal Association of the German Retail Grocery Trade e.V.

**Individual Companies**

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**GERMAN COCOA, CHOCOLATE AND CONFECTIONERY INDUSTRY**

**GERMAN PUBLIC SECTOR**

**GERMAN RETAIL GROCERY TRADE**

**CIVIL SOCIETY**

**Non-governmental Organizations**

**Standard-setting Organizations**

**Trade Unions**

**Research Institutions**
GISCO‘s Objectives are:

- To improve living conditions of cocoa farmers and their families and to contribute to a secure living.

- To conserve and protect natural resources and biodiversity in cocoa producing countries.

- To increase cultivation and commercialization of sustainably produced cocoa.
PRO-PLANTEURS PROJECT (CCC, GISCO)

OBJECTIVE:
Improve the living conditions of cocoa farmers and their families

STRATEGIC AXES
1. Professionalization of cooperatives
2. Cocoa productivity
3. Diversification and nutrition
4. Lessons learned & upscaling of best practices

TARGET GROUP/ DURATION:
- 50 cooperatives / 20,000 families with a special focus on women and young farmers
- 5 years project

ALIGNMENT WITH 2 QC AND COCOACTION
Overview of stunting and child mortality data in Ivory Coast’s cocoa production belt

- **Ouest**: 29/191
- **Centre-Ouest**: 16/369
- **Centre**: 13/29
- **Centre-Est**: 10/6
- **Sud-Ouest**: 11/17
- **Sud**: 25/209
- **Ville d’Abidjan**: 30/24

**Legend**
- **Stunting**: reduced height of children
- **Child mortality**: under the age of 5
- **Cocoa production area**: amount of production in 1000 Metric Ton

 фак. сHEET Côte d’Ivoire
**Why to combine strengthening the cocoa sector with diversification into food crops and nutrition:**

<table>
<thead>
<tr>
<th>Diversification into food crops increases women’s income and improves household nutrition situation</th>
<th>Food production managed by women is crucial to the functioning of households: it produces the bulk of the diet of families and provides a regular economic contribution through the sale of surplus on the market.*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cocoa is a seasonal crop and provides seasonal income only, additional family income is necessary</td>
<td>On average 3 hectares of cocoa bring in about US $ 1,350 /year. In times of availability of food, a family of 5 persons needs US $ 1 a day to buy the nutritional supplement to feed the family. During the lean period is at least US $ 3 the family will have to spend for the same need”.*</td>
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<tr>
<td>Women’s income has higher impact on family well being, Income from cocoa is mainly men’s income.</td>
<td>„Improvements in health and child nutrition provided by an increase of $ 10 ( US) to women’s income, would require an increase of $ 110 in income for men”*</td>
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</tbody>
</table>
|  | Child health and nutrition depends on:  
  • Mother’s education  
  • Food prices  
  • Household income (women’s income)  
  • Availability of public health infrastructure* |

*FLA, 2015: Study on nutrition and diversification in food crops in two cocoa producing communities in Côte d’Ivoire
Specific recommendations from FLA - study for PRO-PLANTEURS:

- Sensibilization and education in nutrition, e.g. consumption of broader variety of foods, hygiene, etc.
- Strengthen informal women and youth groups and link them to project PRO-PLANTEURS, since they are mostly not organized in cooperatives
- Invest in conservation and transformation of food (pilot projects)
- Strategic alliances (FIRCA, CNRA, SIN, Private Sector)

Increase women’s income

Increase nutritional status of cocoa producers families
Studies/Surveys

1. Quantitative household level survey as part of PROPLANTEURS baseline on actual status of diversification and nutrition (food groups intake),

2. Market study /survey for commercialization of selected food crops.
<table>
<thead>
<tr>
<th>Activity</th>
<th>Household</th>
<th>Women and youth groups</th>
<th>Cooperatives (cocoa)</th>
<th>Service providers</th>
<th>Communities</th>
</tr>
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<tbody>
<tr>
<td>Awareness Building /Sensibilization</td>
<td>sensibilization campaigns on nutrition and diversification</td>
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<tr>
<td>Capacity building on diversification</td>
<td>Training GAP, FBS in cocoa and food crops, training on integrated farming systems, mixed cropping combining cocoa with food crop production, soil fertility</td>
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<td>development of training materials and training of trainers</td>
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<tr>
<td>Capacity building on nutrition</td>
<td>Training on GNP and health, food preparation, food conservation, transformation of products, etc.</td>
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<td>development of training materials and training of trainers</td>
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<tr>
<td>Pilot activities on diversification</td>
<td>Facilitate access to seeds, equipment and markets for selected food crops, introduce small scale animal production, Facilitate access to land for women and youth,</td>
<td>Facilitate access to land for women and youth</td>
<td>develop services to facilitate seeds, animals, equipments, etc.</td>
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</tr>
<tr>
<td>Pilot activities on nutrition</td>
<td>Facilitate access to equipment for food conservation and transformation</td>
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